



Gendered informality: Investigating female entrepreneurship in Kyrgyzstan

Alberica Camerani,
PhD Candidate, Dublin City University

Marie Curie Early Stage Researcher, MSCA ITN MARKETS: Mapping Uncertainties, Challenges and Future Opportunities of Emerging Markets: Informal Barriers, Business Environments and Future Trends in Eastern Europe, The Caucasus and Central Asia





PRESENTATION STRUCTURE

- Research aims and questions
 - Theoretical grounding
 - Institutional Theory
 - Gender Theory
 - Research Design
 - Themes emerged from interviews and literature review
 - Draft questionnaire for entrepreneurs
 - References
- 



RESEARCH AIMS AND QUESTIONS

- **Research objective:** exploring how (gendered) informal institutions affect female entrepreneurship
- **Research questions:**
 - How does the socio-cultural environment, intended as social and cultural norms , informal rules, gender roles affect female entrepreneurship?
 - What social norms, practices, beliefs and behaviour hinder female entrepreneurship? and in which cases?
 - How do female entrepreneurs deal with these constraints?
 - Are there positive social, gender norms, perceptions around women engaging in entrepreneurship ?
 - Are there norms regarding femininity that can foster female entrepreneurship?

