THE CENTRAL ASIA BAROMETER

www.centralasiabarometer.org

720011 Kyrgyzstan, Bishkek, Akhunbaev str., 42a, 2nd floor
+996 312 979 295
info@centralasiabarometer.org

Central Asia Barometer

ABOUT US

Central Asia Barometer (CAB) is a research non-profit organization, which is engaged in conducting public opinion polls and surveys in Central Asia.

EXPERIENCE

More than 20 surveys and polls implemented since 2012

Geography of our projects

Central Asia Barometer

Market, Media, and Opinion Trends Survey

01

In 2017 CAB launched a Market, Media and Opinion Trends survey, which aims to obtain a reliable information on public opinion in several countries of Central Asia

02

The project covers four countries: **Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan, with Turkmenistan joining subsequent wave 4**

03

Two waves per year: in spring and fall. Data collection is conducted simultaneously in all countries.

04

Wave 1 was implemented in June-July of 2017.
Wave 2 was completed in November 2017.
Wave 3 was completed in May 2018.
Wave 4 is scheduled for October of 2018.

MISSION

Our mission is measuring social, economic and political atmosphere in Central Asia and improving access to information for citizens, government institutions, donor agencies, investors and researchers in the region and beyond.

Public opinion in the world

?

OpenData Barometer

Latinobarómetro
Opinión Pública Latinoamericana

AmericasBarometer
Barómetro de las Américas

Central Asia Barometer

AREAS OF RESEARCH

We track attitudes and perceptions of the population in the following areas:

Wellbeing

(daily life satisfaction, incomes, economic expectations, safety, employment and other).

AREAS OF RESEARCH

We track attitudes and perceptions of the population in the following areas:

Economy

(economic situation and expectations, major economic problems and other).

AREAS OF RESEARCH

We track attitudes and perceptions of the population in the following areas:

Governance

(performance and trust to government institutions, quality of public services, attitude to democracy, other).

AREAS OF RESEARCH

We track attitudes and perceptions of the population in the following areas:

International

(perceptions of other countries and country leaders, religion, extremism, current events other).

METHODOLOGY

Surveys are conducted using a scientifically proven sampling and data collection methods, and rigorous quality control procedures.

METHODOLOGY

Data are collected using F2F (Tablet assisted personal i nterviews or paper & pencil interviews) or phone interviews (CATI).

SAMPLING

The survey is conducted with a sample size of 1,500 interviews in each country and reflects attitudes of adults 18+.

Margin of error of the survey does not exceed 2.5%, with a confidence level of 95%.

A combination of stratification and multi-cluster sampling was utilized to obtain a nationally representative samples.

DATA COLLECTION

- Face-to- face (F2F) interviewing using tablets.
- Random selection of respondents in households
- Standard questionnaire is used in all four countries. The questionnaire includes mostly close-ended questions, with average length of interview not exceeding 20-25 min.

RESULTS

Results of the survey are available to all interested organizations:

- Data in SPSS and Excel format
- Methods report
- Report (Executive Summary, key results, methodology).

Results are available by subscription or one-time purchase.

Our partners

For quality data collection the Central Asia Barometer relies on its network of experienced and reputable research partners in other countries :

M-Vector – Kyrgyzstan, Tajikistan

Ipsos, GFK -Kazakhstan

Point Research – Uzbekistan

D3systems – USA

We formed a successful and valuable cooperation with a D3 Systems, a U.S. based research company, which helps us to refine methodology of the project and promote the results around the world.

SURVEY TOPICS

- Right/wrong direction, top national problems, country and household economic performance.
- Perceptions of terrorism and violent extremism.
- Ratings of parties and vote intentions.
- National and ethnic self-identification.
- Sources of news and information, use of the Internet, connectivity to social media.
- Attitudes toward foreign countries and leaders.
- Religious affiliations and norms.
- Standard demographics (gender, age, education, occupation, ethnicity, language spoken at home, social wellbeing).

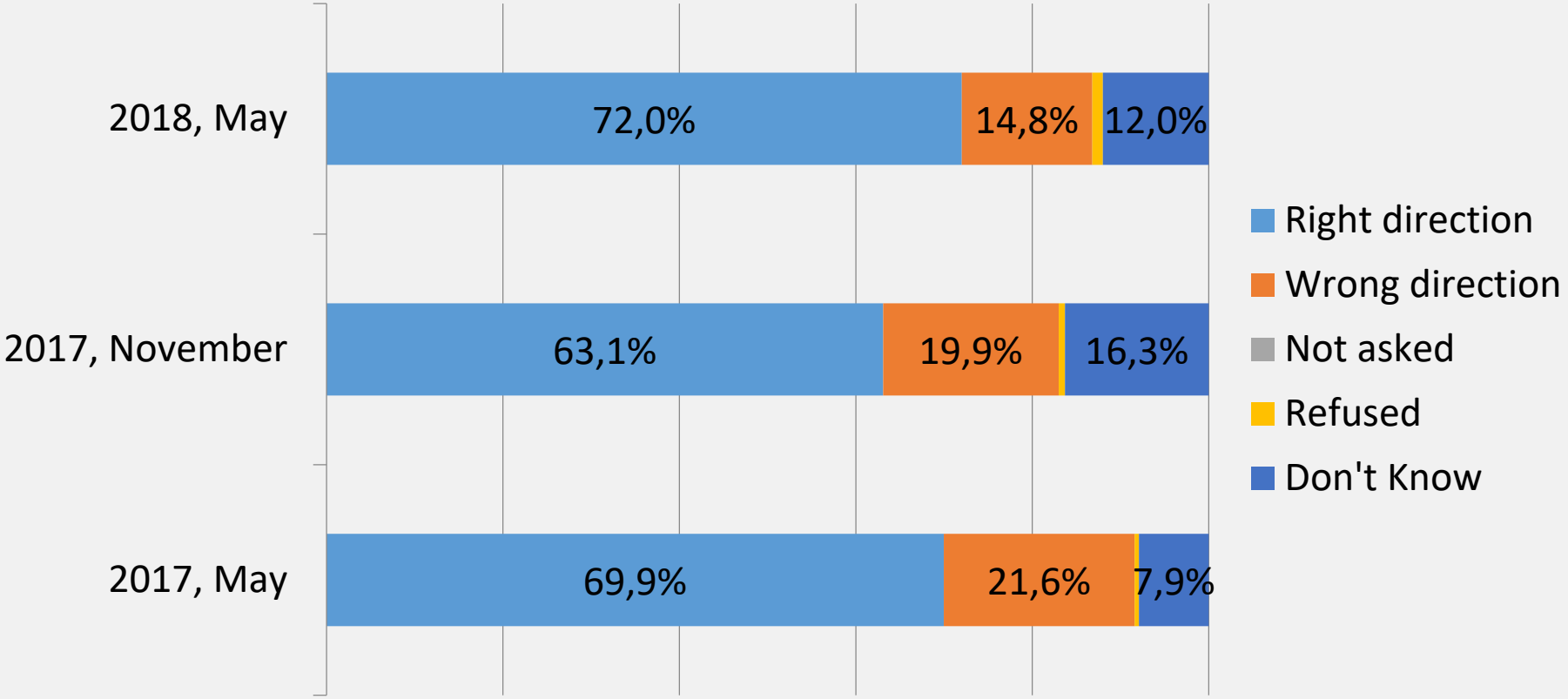
QUALITY CONTROL

To ensure the highest quality of data, CAB implements rigid quality control system. Quality control procedures include direct observations by supervisors, back checks by phone, post-field review of audio files.

Additionally, 100% of cases are subject to back check via GPS control.

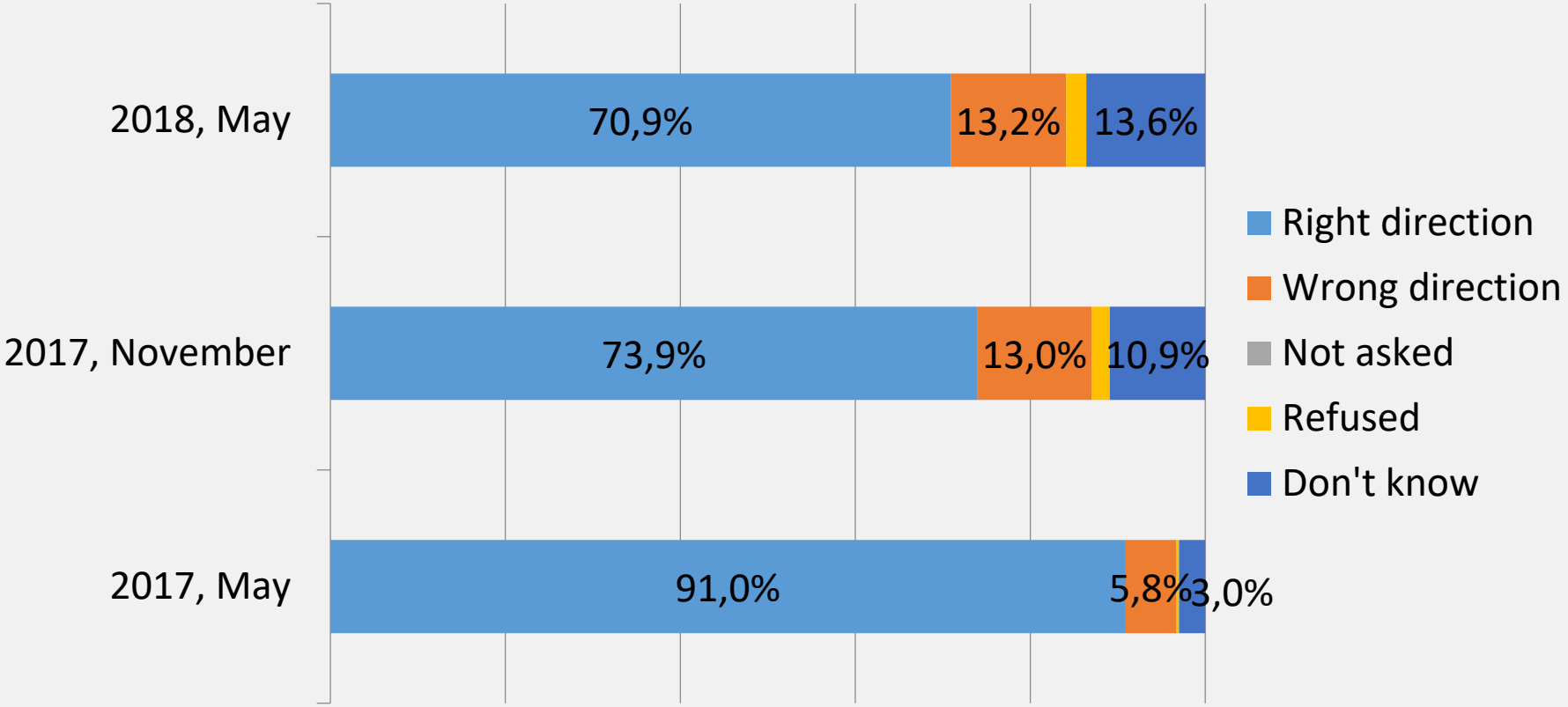
Country is headed in the right direction

KYRGYZSTAN

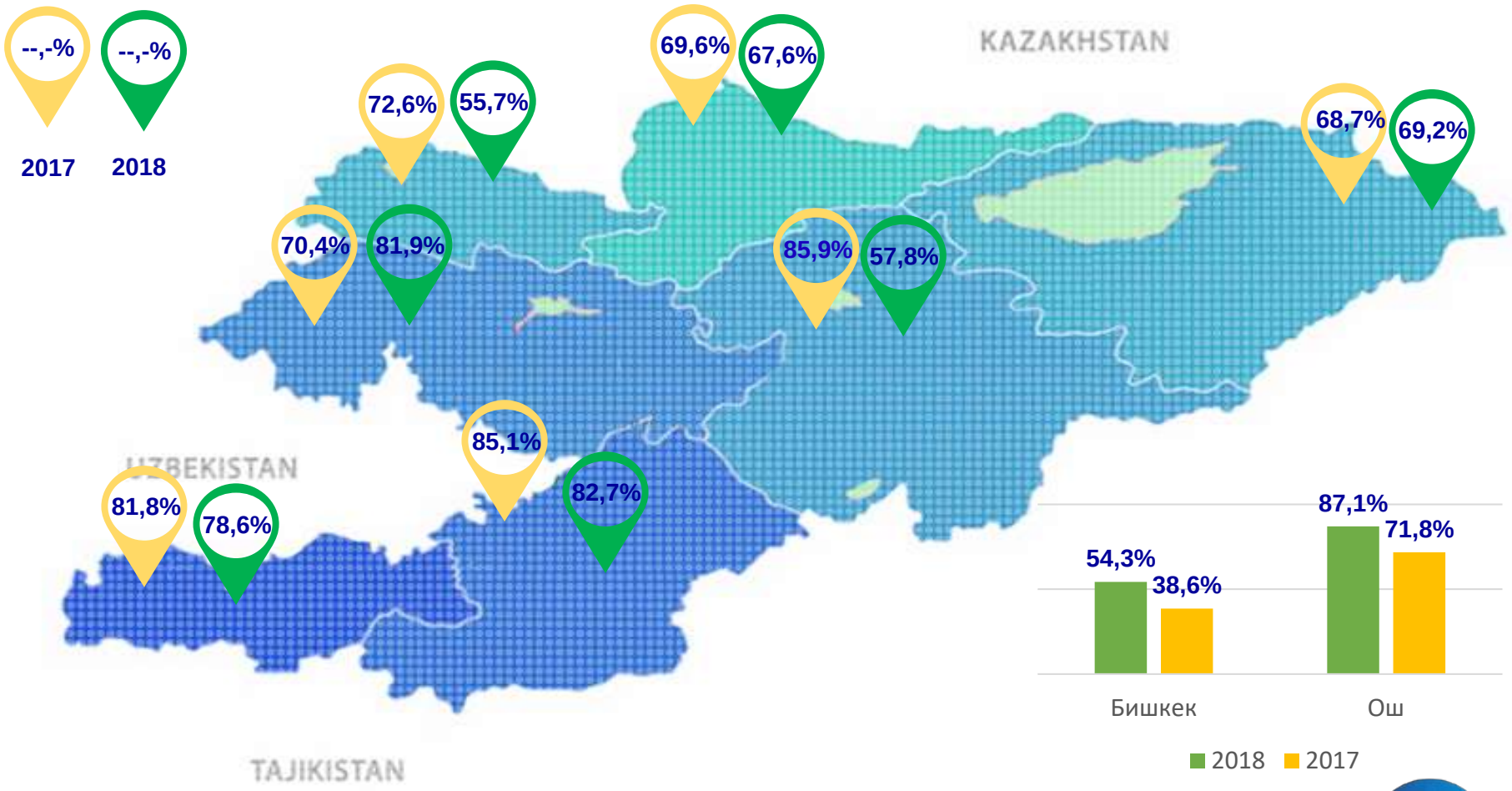


Country are headed in the right direction

KAZAKHSTAN



Kyrgyzstan, are headed in the right direction (May 2017 - 2018)



Full access to basic services (2018, May)

Clean Water

Kazakhstan	89,6%
Kyrgyzstan	82,9%
Tajikistan	73,5%
Uzbekistan	84,8%

Food

Kazakhstan	97,6%
Kyrgyzstan	98,4%
Tajikistan	93,6%
Uzbekistan	99,0%

Housing

Kazakhstan	92,5%
Kyrgyzstan	96,3%
Tajikistan	92,9%
Uzbekistan	97,1%

Electricity

Kazakhstan	99,3%
Kyrgyzstan	99,4%
Tajikistan	97,7%
Uzbekistan	99,1%

Education

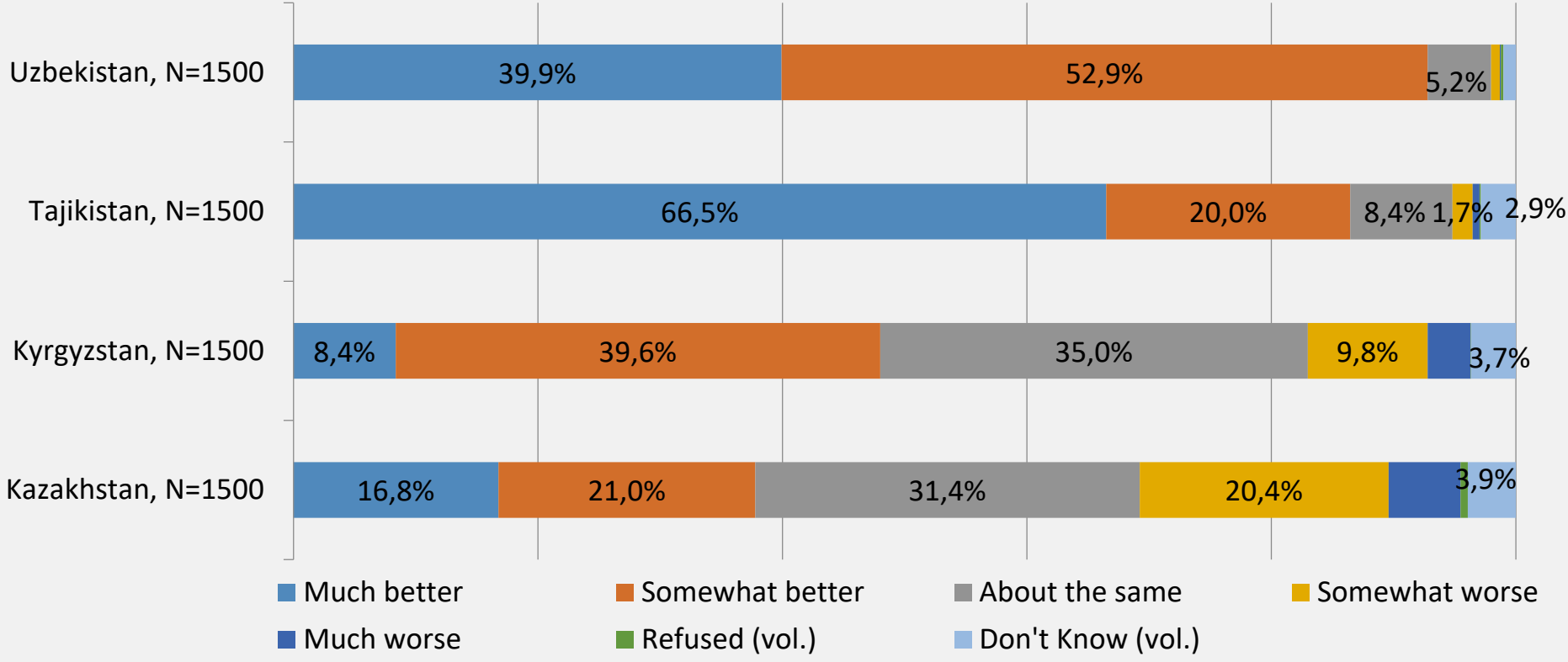
Kazakhstan	92,1%
Kyrgyzstan	95,7%
Tajikistan	86,6%
Uzbekistan	96,2%

Medical Care

Kazakhstan	88,5%
Kyrgyzstan	93,2%
Tajikistan	85,5%
Uzbekistan	94,7%

Economic situation (2017, May)

And thinking about today's economic situation in our country, how would you compare it to twelve months ago? Is it much better, somewhat better, about the same, somewhat worse, or much worse?



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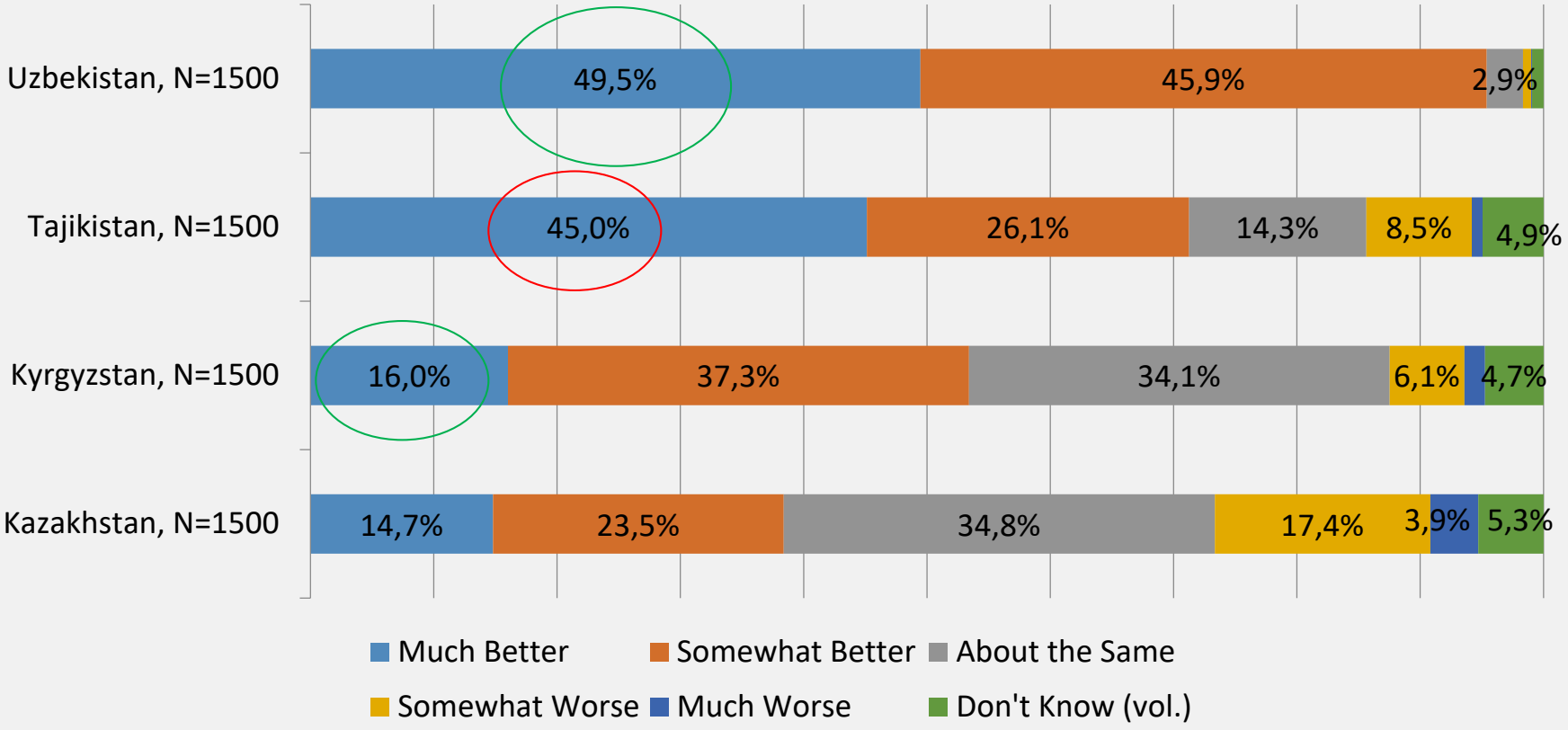


The most important problem facing country today

TOP 3

Kazakhstan

N=1500

2017 May

30% Unemployment
12% Inflation
11% General Economic Situation

2018 May

25% Unemployment
12% Low wages/ Pensions
9% General Economic Situation

Kyrgyzstan

N=1500

2017 May

29% Unemployment
10% General Economic Situation
8% Government corruption

2018 May

29% Unemployment
14% General Economic Situation
9% Government Corruption

The most important problem facing country today

Tajikistan

N=1500

2017 May

40% Unemployment
13% No problems
5% Low wages/ pensions

2018 May

Not asked

Uzbekistan

N=1500

2017 May

29% Unemployment
24% No problems
3% General Economic Situation

2018 May

22% Unemployment
20,6% No problems
11% Preservation of peace and security

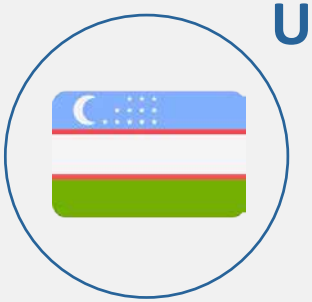
Internet usage

69,4%
Kazakhstan

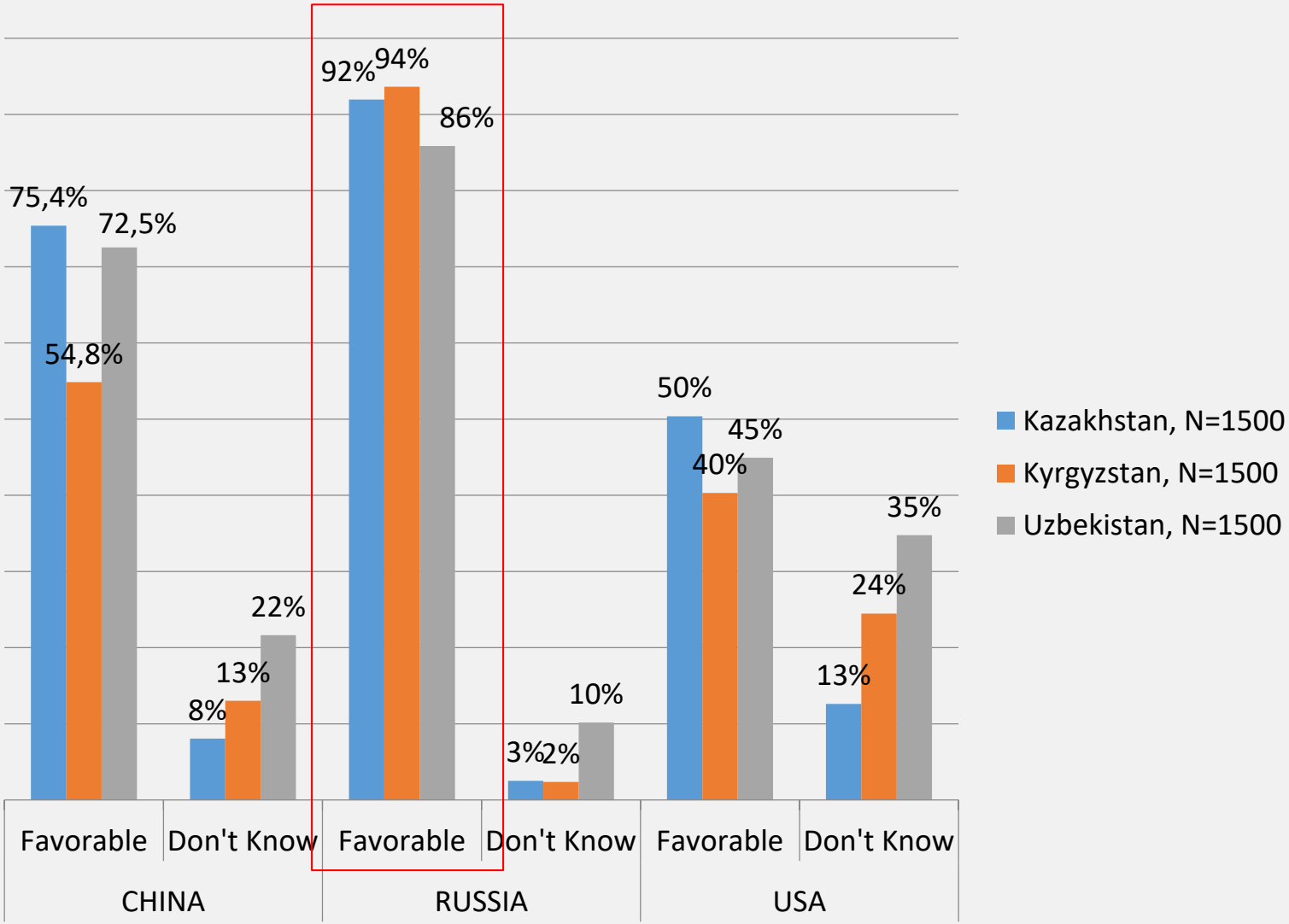
59,6%
Kyrgyzstan

26,7%
Tajikistan

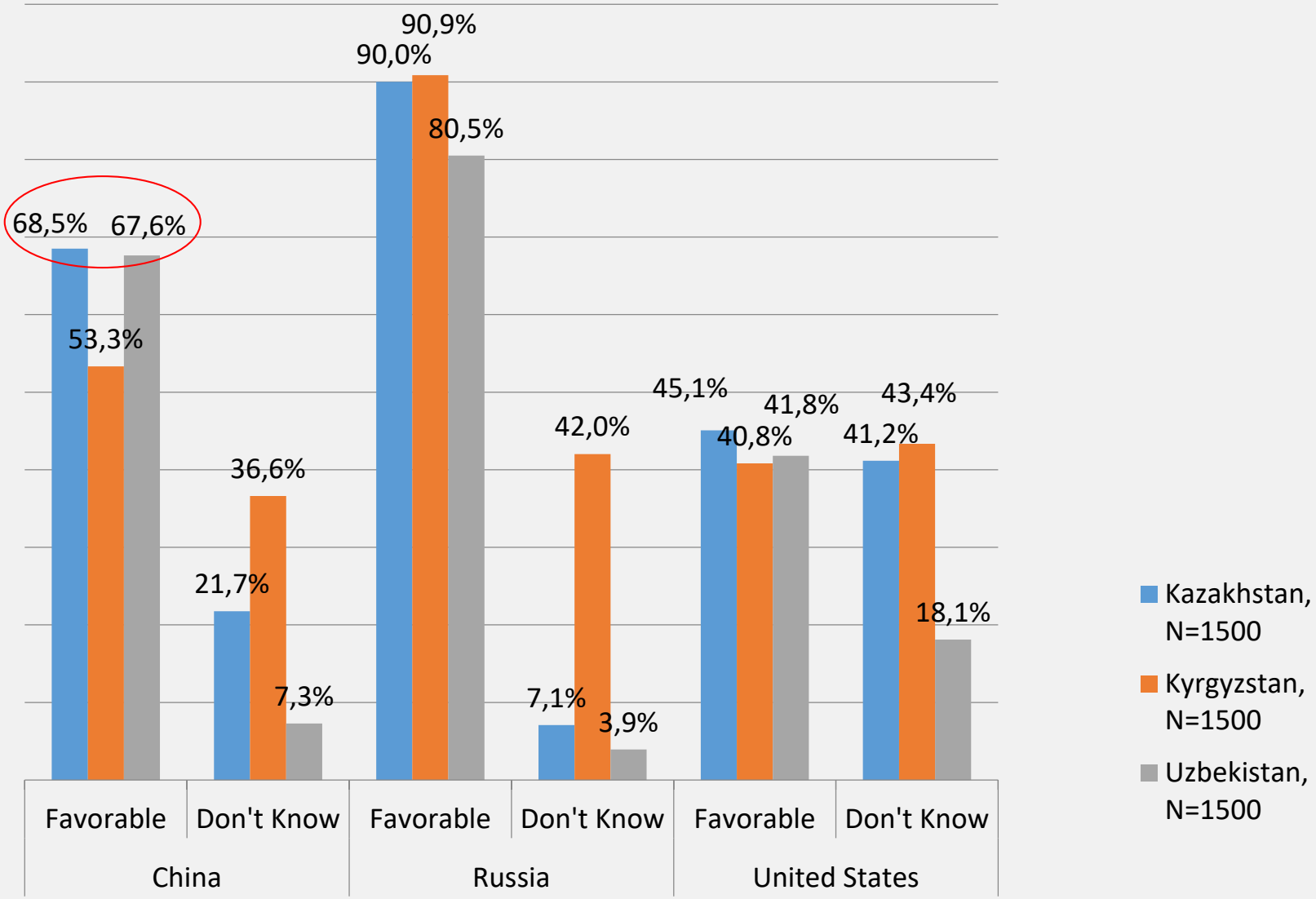
25,9%
Uzbekistan



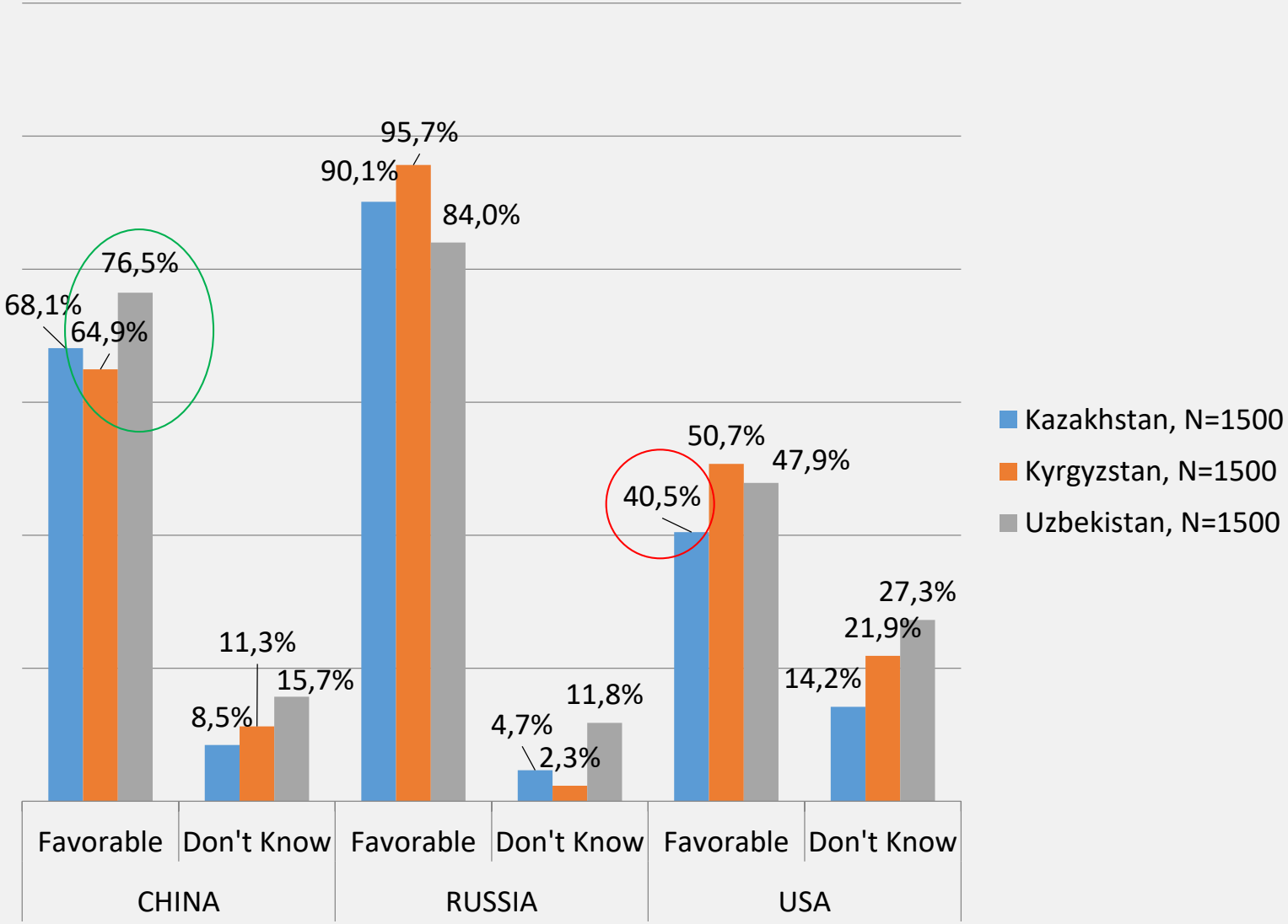
Attitude towards other countries (2017 May)



Attitude towards other countries (2017, November)

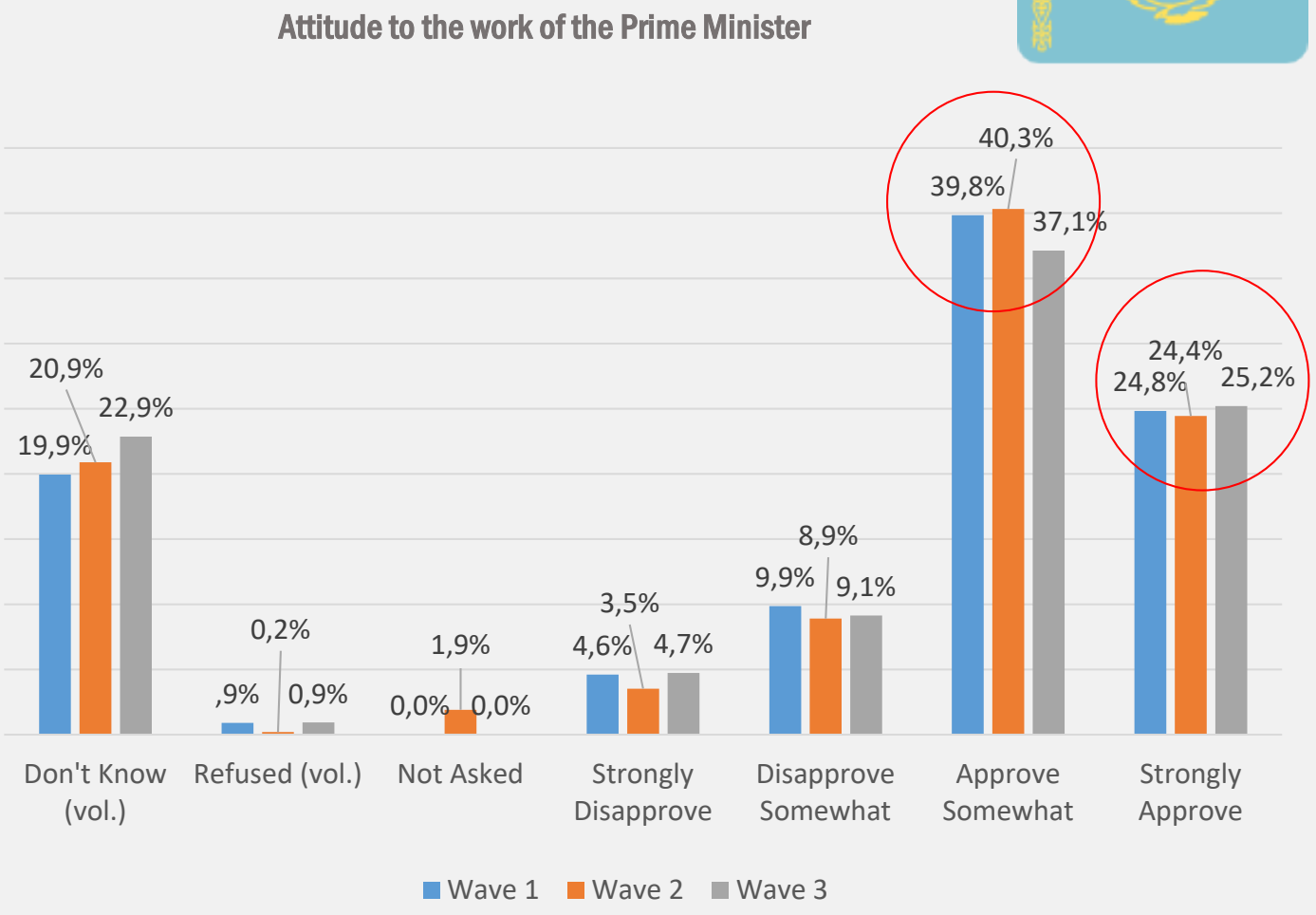


Attitude towards other countries (2018, May)



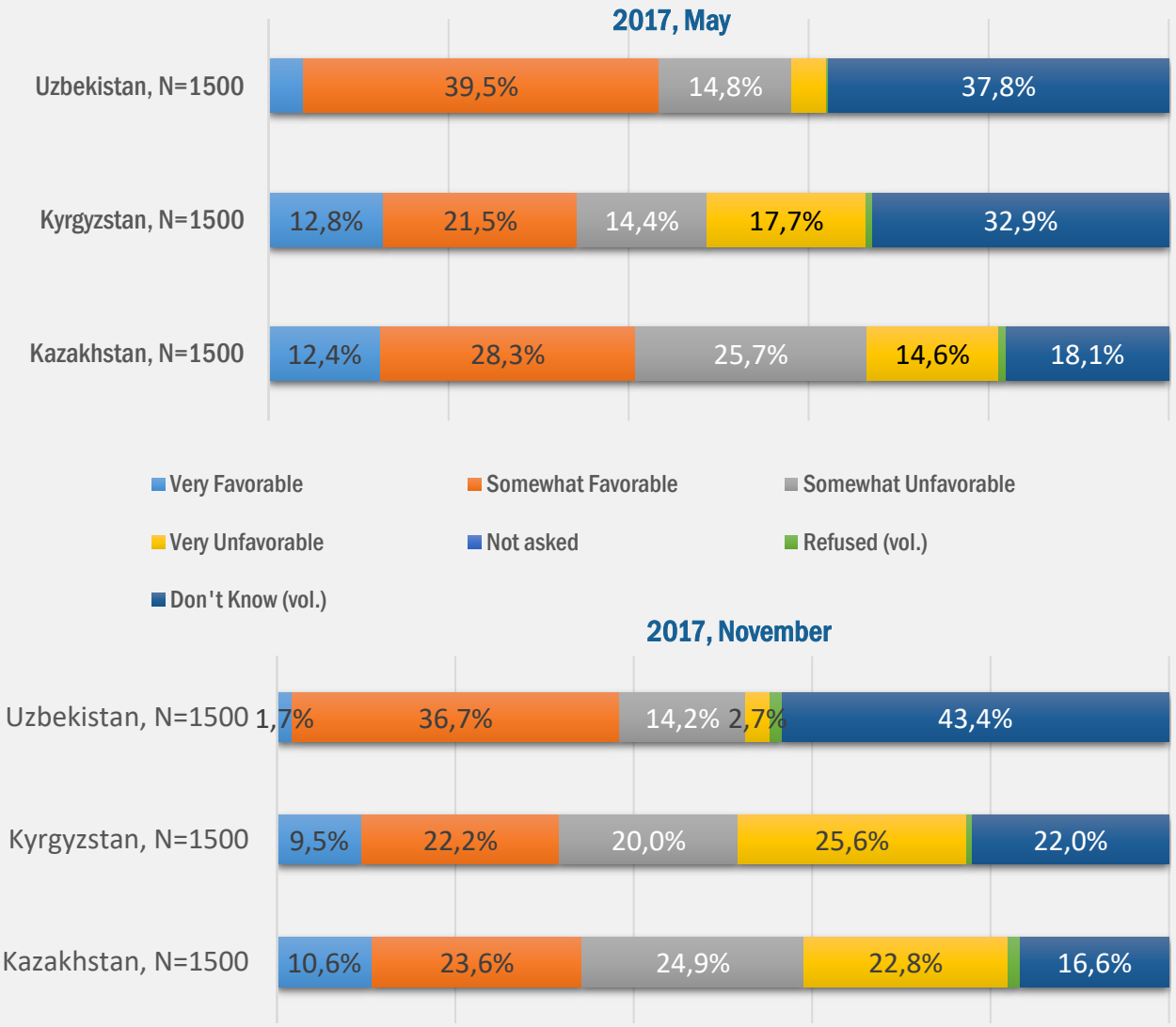
Attitude towards the government

Sagintaev



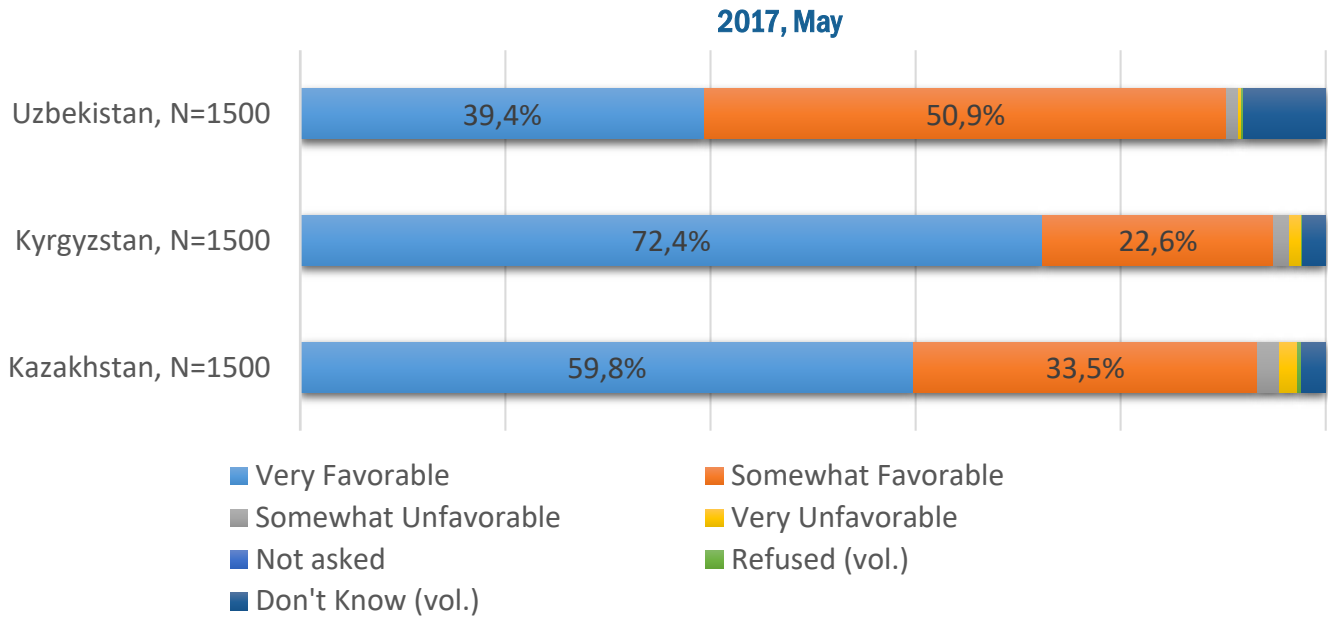
Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the United States President Trump (July 2017, N=1,500)

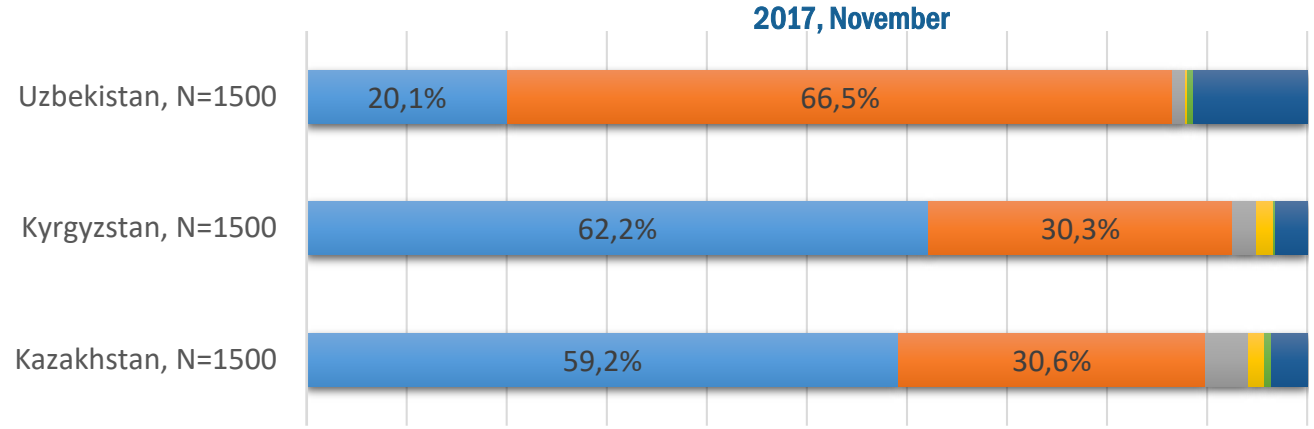
Donald Trump



Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the Russian President Putin? (July 2017, N=1,500)

Vladimir Putin

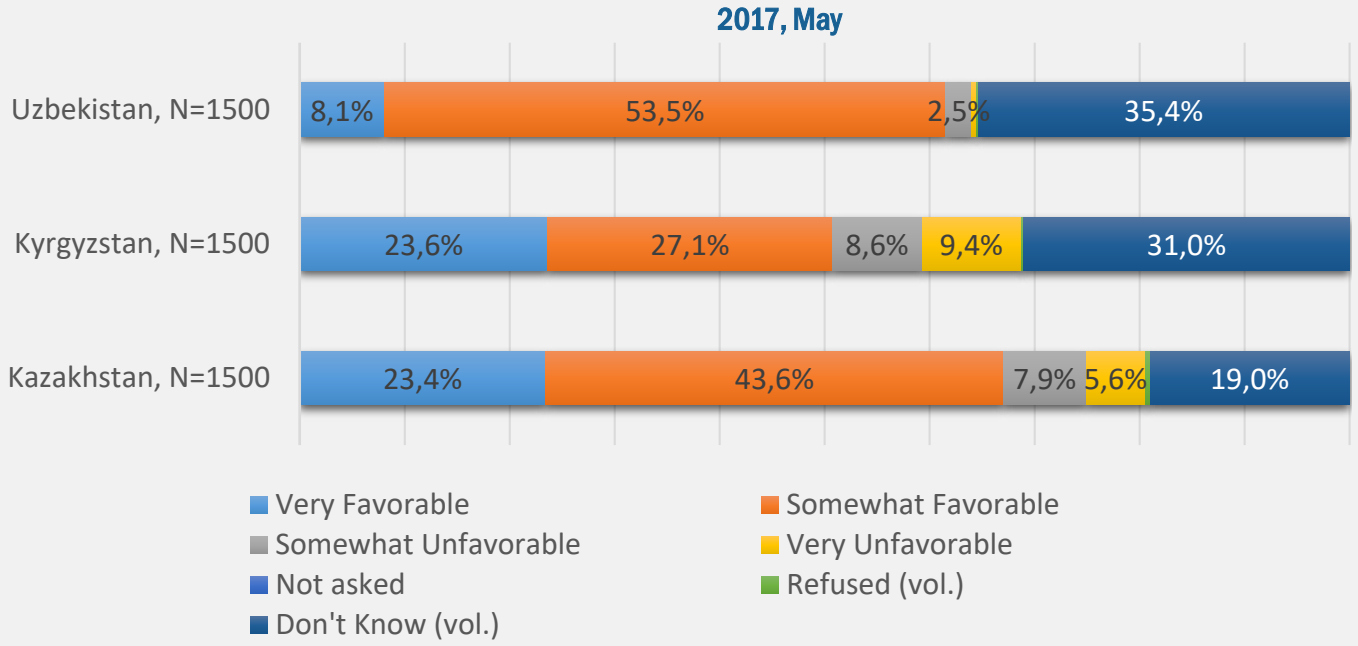


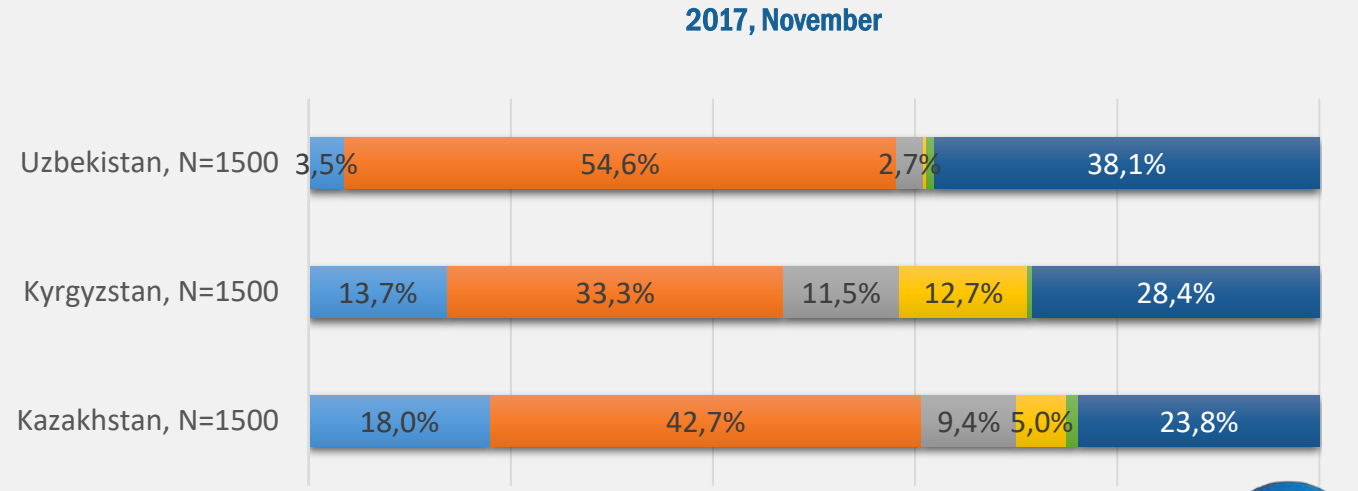


EXCLUDED FROM THE WAVE 3

Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the Chinese President Xi (October 2017, N=1,500)

Xi Jinping





Questions asked in the survey

- What would you say is your source of news about what is going on in our
- and abroad?
  In general, how strongly do you trust or distrust our country (*TV, Radio,* Newspapers) media?
- Frequency of watching / listening to certain media and the level of confidence in them
  Which ONE of the media sources would you say is the most trustworthy?
- Agree or disagree with the following statements:

  - ✓ The media provides me with enough information about domestic and international affairs.
  - ✓ The government should control the activities of all radio, TV, and press
  - ✓ Journalists in our country can report on any subject they wish.
  - ✓ The media reports the news without bias or prejudice.
  - ✓ Foreign countries have too much influence over the media in our country.

Questions asked in the survey

- Who did you ask to help you resolve your issue?
- Could you please name the social media site that you use most often?
- How often do you attend religious services?
- Please tell me how often you go to mosque?
- How many hours did you work at your job or in your own place of business last week?
- Approximately what percentage of your monthly household income came from remittances from members of your household living and working outside of your country?
- What **ONE** language do you speak most often at home ?
- Do you own a cell phone?
- Do you own a personal computer?
- Do you have satellite TV?
- Do you own a car?
- How many landline phone numbers are there in your household?
- How many mobile phone numbers do you use to regularly receive calls?
- What is the name of your mobile phone service provider?
- Thinking about the calls you make and receive on your mobile and landline phones, do you use your mobile phone for most calls, your landline phone for most calls, or use both about equally?
- And other questions....

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For other detailed data and information, please, contact:

Central Asia Barometer
info@centralasiabarometer.org
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+996 (312) 979 295